



FOR IMMEDIATE RELEASE
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**EINSTEIN SCHOOLS TO LAUNCH SOCIAL MEDIA SERIES “RESILIENT CHAMP TALK”
FEATURING COMMUNITY LEADERS**

Michael Mckenzie to host the first episode with special guest Dr. Patrice Sentino.

NEW ORLEANS - Einstein Schools CEO, Michael Mckenzie, will host Resilient Champ Talk starting on Thursday, July 23rd at 1 p.m. on Facebook live. The inaugural episode, *Mental Health, Resources and Stress Management Tips for Parents*, will feature Dr. Patrice Sentino, CEO of the Center for Hope Children and Family Services, an outpatient behavioral health facility located in New Orleans East.

As a licensed clinician, Sentino has over 20 years of experience in psychology. In conjunction with her full-time role, she is an assistant professor at SUNO and an adjunct professor at USC and Columbia University. Sentino is a published author in the Journal of Human Behavior in the Social Environment titled “*Adolescent Daughters' Perceptions of their Fathers' Level of Communication and Care: How these variables influence female adolescent sexual behaviors.*” and “*A Review of Literature: An Examination of the Correlation Between Attachment Styles and Adolescent Girl's Sexual Behaviors.*” Sentino holds a doctorate of Social Work from the University of Tennessee and is currently pursuing a doctorate in Educational Psychology & Technology at the Chicago School of Professional Psychology.

“Dr. Sentino’s work is especially relevant in today’s climate and I’m excited to provide a judgement free zone for parents to ask questions and learn how to cope with the fluidity of the COVID-19 pandemic,” said McKenzie, CEO of Einstein Charter Schools. “As a leader in education, it is important that I share my platform with those who are doing impactful work in our community while providing tools and resources to parents who are adjusting to this new normal.”

Resilient Champ Talk is an online series designed to cover a variety of topics including mental health, economics, education, and entertainment to help the community at large. Each 30-minute episode will feature experts who are thought leaders in the community and will air monthly on Facebook live. For updates on Resilient Champ Talk, follow @Einsteincharter on Twitter, Facebook and Instagram. This is yet another offering from Einstein that provides resources to build a stronger community in New Orleans East.

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With a mission to nurture students to be academically strong as well as socially and emotionally resilient, Einstein Schools was founded in 2005 and currently operates 4 public schools in New Orleans East. Admission to any school in the Einstein network is open to all New Orleans children, including those with special needs and limited English proficiency. For more information, please visit www.einsteincharter.org. Follow us on Twitter, Instagram and Facebook @einsteincharter for updates and highlights.