



FOR IMMEDIATE RELEASE

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EINSTEIN SCHOOLS TO OFFER FREE COVID-19 TESTING IN NEW ORLEANS EAST

In partnership with civic, business and health organizations, Einstein will offer drive- in and walk- up testing.

NEW ORLEANS – Einstein Charter Schools will host a free COVID-19 testing site sponsored by Liberty Bank, Councilwoman Cyndi Nguyen and New Orleans East Hospitals at Sarah T. Reed Highschool on Monday, July 21 and Tuesday, July 22. Testing will take place from 9 a.m. to 1 p.m. (*while supplies last*) at 5316 Michoud Blvd. Community members who would like to be screened should enter through the front entrance on campus.

Those who wish to be tested are required to provide one form of ID and an insurance card, if applicable. Community members will receive results via telephone from a registered nurse within 24-72 hours. Individuals who test positive are advised to follow CDC guidelines and self-quarantine for 14 days and monitor symptoms that do not require hospitalization.

“We are excited for this collaboration with our partners to provide free testing in New Orleans East,” said Michael McKenzie, CEO of Einstein Schools. “As a network who values our relationship with the community, it is important that we are doing our due diligence to fight the spread of COVID 19.”

All employees are encouraged to get tested prior to the start of the school year. Einstein will host a free giveaway for those who visit the testing site. The grand prize will include (1) loaded backpack with Chromebook, a mask, hand sanitizer, school supplies, disinfectant wipes, and a \$25 Walmart gift card. The winner will be contacted on July 22, 2020 and announced on social media.

As COVID-19 disproportionately affects minority groups, specifically African-Americans, the goal of this initiative is to maximize testing for those underprivileged populations. As New Orleans continues in Phase 2 of reopening, implementing distancing and sanitation measures city-wide, COVID-19 cases are continuously on the rise. Proactive testing and following CDC guidelines have been proven to significantly decrease the spread of the virus. For more information on Einstein School’s COVID-19 testing site, email help@einsteincharterschools.org.

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With a mission to nurture students to be academically strong as well as socially and emotionally resilient, Einstein Charter Schools was founded in 2005 and currently operates 4 public schools in New Orleans East. Admission to any school in the Einstein network is open to all New Orleans children, including those with special needs and limited English proficiency. For more information, please visit www.einsteincharter.org. Follow us on Twitter, Instagram and Facebook @einsteincharter for updates and highlights.